



National Fraud Conference • Sponsorship Opportunities

**Association of Certified Fraud Specialists
Kona Kai Resort - San Diego, California
October 26-28, 2010 (meeting dates)
October 26-27, 2010 (exhibit dates)**

ACFS Background

We are an educational, non-profit headquartered in Sacramento, California. The Association of Certified Fraud Specialists (ACFS), provides low-cost learning and networking opportunities to: law enforcement, attorneys, and public and private sector investigators, auditors, and other risk management professionals. The 501(c)(3) organization also administers the Certified Fraud Specialist (CFS) designation helping members who work in the anti-fraud profession achieve leadership status, attain higher levels of recognition, authenticate skills, and transform knowledge into a meaningful career. Additional information on the ACFS can be found at www.acfsnet.org.

About the Annual National Fraud Conference

The ACFS' National Fraud Conference promotes best practices and information-sharing among its participants and is our Association's training flagship. The conference offers sessions on best practices and new techniques designed to make white collar crime specialists more proficient. Attendees find this conference an important venue to developing new skills and obtaining updates on critical topics impacting the profession.

Impacting the Anti-Fraud Profession from All Angles

ACFS' work as a non-profit serves a growing number of anti-fraud professionals. We need your help to make certain our low-cost programs continue to succeed. The ability to innovate based on newly acquired knowledge is critical to helping anti-fraud professionals protect both citizens and employers. Attendees face real world problems and are at the spearhead of the fight against fraud. This event features practical tips and techniques to help anti-fraud professionals work smarter and more effectively.

We need you to invest in ACFS' work so we can continue to develop and provide cutting edge training at an affordable rate. Your support helps us strengthen our training initiatives to ready the anti-fraud professions' leaders of tomorrow.

We seek corporate sponsorship to help underwrite the costs of our National Fraud Conference. Corporate sponsors can participate at various levels with each receiving on-site recognition and having access to numerous co-marketing opportunities. Online, printed, and media

promotion activities begin approximately six (6) months prior to the event.



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A detailed listing of sponsor and advertising opportunities follows. Please contact Cynthia Roberson at cynthiar@acfsnet.org for more details.

Event Sponsors: These are our premier event sponsors and consist of those companies committed to actively participating in the ACFS event.

Advertising Sponsors: These sponsors show their support of the event by providing key promotional items that are distributed to every event attendee.

Premier Sponsorship - \$20,000

- Hosts a Luncheon function
- Hosts a Featured Track
- Co-Hosts Refreshment Breaks
- Complimentary Exhibit Booth
- On-site show signage
- Logo featured on official conference PowerPoint slide
- Full-page ad featured in Program
- Logo featured on official conference bag
- Logo on pre-show Postcards
- Logo and URL link on Web site
- Logo prominently featured in up to 4 pre-event mailings
- Company info featured up to two pre-event press releases

Major Sponsorship - \$15,000

- Hosts a Breakfast function
- Co-Hosts a Featured Track
- Complimentary Exhibit Booth
- On-site show signage
- Logo featured on official conference PowerPoint slide
- Half-page ad featured in Program
- Logo featured on official conference name badges
- Logo on pre-show Postcards
- Logo and URL link on Web site
- Logo prominently featured in up to 4 pre-event mailings



11th National Fraud Conference • Sponsorship Opportunities

Grand Sponsorship - \$10,000

Hosts a reception, award ceremony, or evening surprise event
Complimentary Exhibit Booth
On-site show signage
Logo featured on conference notepads
Logo featured on official conference PowerPoint slide
Logo and company information featured in Program
Logo and URL link on Web site
Logo prominently featured in up to 4 pre-event mailings

Patron Sponsorship - \$5,000

Hosts Select Refreshment Breaks
Complimentary Exhibit Booth
On-site show signage
Logo featured on official conference PowerPoint slide
Logo and company information featured in Program
Logo and URL link on Web site

Advocate Sponsorship - \$2,500

On-site show signage
Logo featured on official conference PowerPoint slide
Logo and company information featured in Program
Logo and URL link on Web site

Advertising Opportunities

Conference Program	\$2,000
On-Site Agenda	\$2,000
Conference Badge Holder	\$1,500
Conference CD	\$1,000
Conference Pen	\$750
Full Page Ad in On-Site Program	\$750
Half-Page Ad in On-Site Program	\$500